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Dallas Weather:

Thunderstorm 74°/94°



[Pinkberry Will Open in Dallas](#)

Posted on June 10th, 2009 1:50pm by [Nancy Nichols](#)

Filed under [Restaurant News](#)



More fro-yo in Dallas.

We are now officially as yogurty as L.A. I just got a note from [Pinkberry](#):

Pinkberry announced today plans to expand into Texas, with the first market opening in Dallas. The franchising agreement with Saxton Pierce Restaurant Corporation will begin the US expansion outside of California and New York.

“We are excited to work with Pinkberry and look forward to establishing an enduring brand in the heart of Texas,” says Kelly Saxton, president and founder of Saxton Pierce Restaurant Corporation. “We’ve done our homework on the frozen yogurt category – and the Pinkberry brand, product and management team is second to none.”

No where or when was announced.

One Comment to “Pinkberry Will Open in Dallas”

- **Sarah Eveans** @ June 10th, 2009 at 2:59 pm

Although I am partial to the taro at Yogilicious, Pinkberry was the first yogurt of this kind that I tried, and I loved the original. Can’t wait to eat it again. Also love the Japanese pop-inspired theme song on their website. <http://www.pinkberry.com>

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Website

SideDish is a food-related discussion among editors at *D Magazine* about the Dallas-Fort Worth dining scene --

everything from good meals to bad service, kitchen gossip to restaurant news, chefs' secrets to culinary trends.
Bon appetit.

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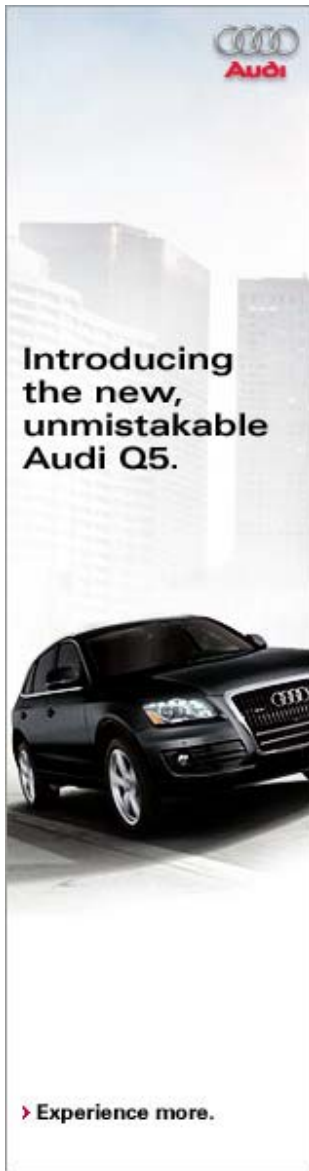
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Supper Club



Be the first to know the details of the next SideDish Supper Club. Sign up here.

Email:



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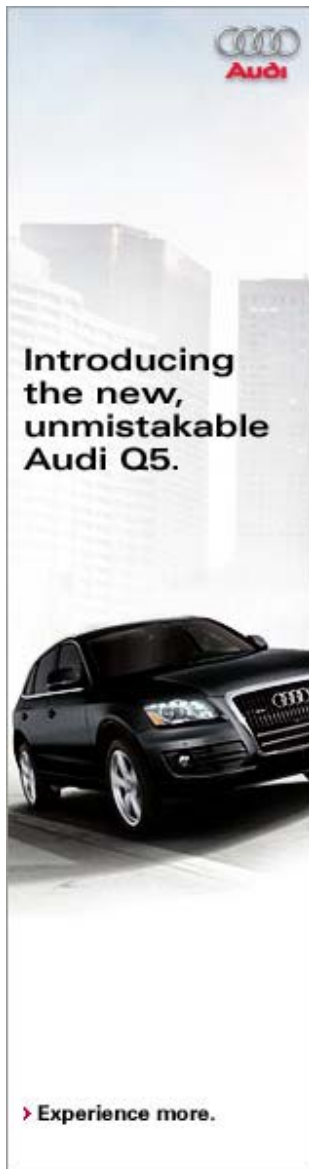
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